

Russ

Meet Russell W. West, Ph.D.
Non-Profit Impact Coach & Strategist



66 *While You're Focused on Impact, An Executive Coach is Focused on You.*

At heart and in habit, Russ is a sailor. Time on the water keeps him attentive to the cooperation needed to keep your equilibrium, in living systems such as wind, current and crew. That respect for complexity informs how he partners with leaders.

Nearly a decade ago, he stepped away from a deanship and professorship in organizational leadership to work more directly with executives and boards across hospitals, foundations and other mission-driven organizations which are:

- Clarifying Strategy and Decision Flow
- Navigating Involuntary & Programmed Transition
- Deepening Board–Executive Partnership Dynamics
- Addressing Culture Strain or Burnout Drivers

He is drawn to inflection points — when conventional wisdom and “swipe of the pen” solutions cease to make lasting change. In those moments, he serves as a steady decision support partner, able to hold a quiet studio in which executives can fortify their most non-anxious **Presence**, their deliberate executive **Practice** and their most congruent **Performance**.

*While You're
Focused
on Impact.*

**AN EXECUTIVE COACH
IS FOCUSED ON YOU.**

Non-Profit Services

- Decision Support Coaching
- C-Suite Effectiveness Accelerators
- Chair & Board Development
- Strategy Assessment & Planning
- Program Evaluation, Logic Modeling
- Executive Director & Chair Partnerships
- Executive Transition Support
- Leader Shift Retreats | Private or Teams
- Culture Confident Workplace (DEIJ)
- Culture Mapping | Culture Shift Process
- Feasibility Research | Donor-Focused ROI



Meet Russell W. West, Ph.D.
Non-Profit Impact Strategist
RussellWest.Info | 629.200.1104



Advent Health



NAACP
Cleveland Branch

Geisinger
Health Plan



Candlelighters.
For Children With Cancer

